

# Agenda

## adhoc day Basel- 2009

### 2009 adhoc day Basel

<b>Track 1</b> Technical workshop	Performance Engineering: studies, best practices & approaches
<b>Track 2</b> Governance Workshop	Competence Center Test & Performance: opportunities, benefits & challenges

*Thursday, November 19, 2009*

<b>9:00 am - 9:30 am</b>		<b>Registration</b>
9:30 am - 9:45 am	Exhibits Opening	Opening Ceremonies - adhoc International <b>Keynote : Thierry Bettini</b> , Director of Business Development & <b>Arthur Dreher</b> , President and Operations Director
9:45 am - 09:55 am		ceCMG and Application Performance Management: background and vision <b>Wolfram Greis</b> , President of the ceCMG Board
09:55 am - 10:10 am		Mastering IT Performance with three dedicated approaches: engineering, industrialization and governance <b>Makram Hanin</b> , Managing Director adhoc International

10:15 am - 12:30 am		<b>Workshop Sessions</b>	
	Exhibits Opening	<b>Performance Engineering: studies, best practices &amp; approaches</b>	<b>Competence Center Test &amp; Performance: opportunities, benefits &amp; challenges</b>
		<p style="text-align: center;"><i>Moderators:</i>  <i>Christian Räss, Head of Technical Testing CS</i>  <i>Marc Lerman, Product Manager adhoc International</i>  <i>Keynote: Prof. Dr. Schmietendorf</i>  <i>Guest Speaker: D. Bänziger - ZKB</i></p>	<p style="text-align: center;"><i>Moderators:</i>  <i>Wolfram Greis, Head of CeCMG</i>  <i>Makram Hanin, Managing Director adhoc International</i></p>
		<p><b>Main Topics</b></p> <ul style="list-style-type: none"> <li>• Performance Engineering for Enterprise Java Applications: Scope &amp; Challenges</li> <li>• Automating Load Testing for Web applications: known and recent challenges</li> <li>• Tackling the Java Memory analysis Challenges</li> <li>• Java-remoting techniques</li> <li>• The Trade-off in Java applications between Security and Performance - The web services case</li> <li>• Managing Performance Engineering Team and Projects: Challenges and Best Practices</li> <li>• Web 2.0. Testing Challenges</li> </ul>	<p><b>Guest Speakers</b></p> <p><b>R. Brandao</b> - Credit Suisse  GTS at CS: Structure, Governance and Operations of an established Test &amp; Performance Competence Center</p> <p><b>D. Perren</b> - Generali  Performance Engineering at Generali: First Experiences and Standardization Challenges</p> <p><b>L. Korschelt</b> - BIT  Introducing Testing Standards at BIT</p> <p><b>K. Klein</b> - DAREV  Test Competence Center - The Business Perspective</p>
12:30 pm - 2:00 pm		<b>Lunch Break</b>	
2:00 pm - 2:40 pm	Exhibits Opening	Second Generation Performance Engineering Solutions - Innovative Approaches & Technologies <b>P.Teirlinckx</b> - CA ; <b>C.Towndrow</b> - Azul Systems; <b>M.Lerman</b> - adhoc Intl.	
2:45 pm - 3:30 pm		HP Solutions to enable the set-up of Test Competence Center: the Groupe Mutuel Case Study <b>P. Din</b> - HP; <b>J.Desmeules</b> - Groupe Mutuel; <b>R.Oudia</b> - adhoc Intl.	
3:30 pm - 4:00 pm		adhoc Talks: Performance, Testing, Governance, Technologies, Wine, Culture...	
4:00 pm		<b>Closing</b>	